



Yellow News

We are local and global

April - June Edition 2026

We want to show how we care about sustainable development.

Our priority is to ensure that our actions have a positive impact on the world.

#Go Yellow



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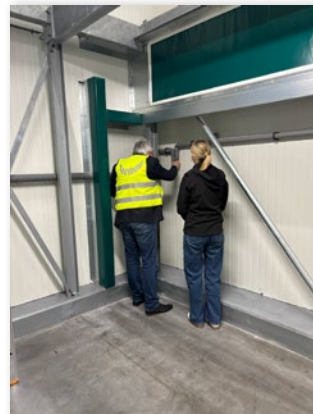
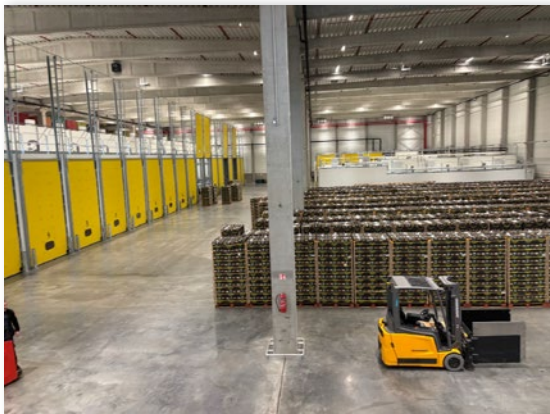
Success of the New Location

We are proud to announce that Yellow Fresh Fruits BV in Belgium has successfully completed its first IFS Food audit at its newly opened location, achieving an impressive score of 99.32%!

Such a high result in the first audit confirms the facility's excellent preparation, the effectiveness of the implemented processes, and the entire team's commitment to maintaining the highest standards of quality and food safety.

But the successes don't end there – in June 2026, the location also obtained BIO certification, confirming its readiness to operate in accordance with the requirements for organic products.

Both achievements mark an important milestone in the development of Yellow Fresh Fruits BV and demonstrate that quality, food safety, and environmental responsibility are the foundations of our business.



Knowledge That Helps Prevent: DDD Training with Anticimex

Food safety starts with proper preparation and employee awareness. That is why our employees took part in training conducted by Anticimex, focusing on DDD – pest control, rodent control, and disinfection.

During the training, participants learned the key principles of preventing pest infestations, methods of identifying potential risks, and how to properly respond to potential irregularities.

Regularly developing our employees' skills is one of the key elements of our commitment to food safety, product quality, and responsible business operations.



From Plantation to Customer Training for Eurogrupa

What does a banana's journey look like before it reaches the store shelf? Representatives of Eurogrupa had the opportunity to find out during a training session conducted by our employees.

Participants learned about the entire process – from banana cultivation and harvesting, through transportation, receiving and quality control, to the ripening process, product preparation, and delivery to the customer.

The meeting was an excellent opportunity to show how many stages, expertise, and commitment go into a product that reaches consumers every day. We are pleased to have been able to share our experience and give our business partners an insight into the behind-the-scenes work we do every day.



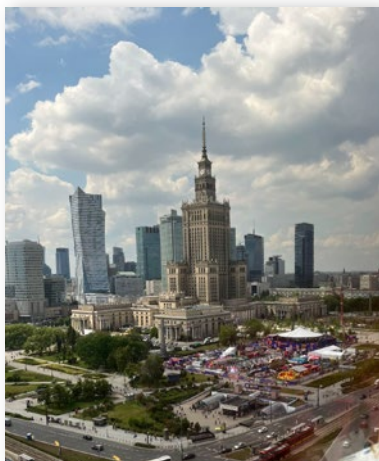
3x3 Basketball World Cup

Yellow Bananas actively participated in the FIBA 3x3 World Cup, held in Warsaw, where together with Żabka we supported the tournament by creating a dedicated sponsor zone. Our space was designed as a place for fans and participants to relax and take a break between the sporting action.

At the Yellow Bananas zone, we prepared a variety of activities and competitions to engage visitors. Participants had the chance to win attractive prizes, including basketballs and T-shirts. These activities attracted a great deal of interest, helping us build positive relationships with sports fans and promote an active lifestyle.

The tournament delivered many unforgettable moments and brought together basketball enthusiasts from around the world. In the men's competition, Latvia claimed the title, while the USA won the women's tournament.

Yellow Bananas' presence at this prestigious event was an opportunity to support sporting initiatives, bring communities together, and create positive experiences for participants and fans.



Wrocław Night Half Marathon

Jedyné Malinowe was a partner of the 12th edition of the Wrocław Night Half Marathon. During the event, we prepared a promotional stand where participants could receive branded giveaways and taste fresh raspberry tomatoes.

Additionally, Yellow Bananas provided bananas for the runners, supporting their recovery after physical exertion. Our participation in the event was an opportunity to promote a healthy lifestyle, physical activity, and the integration of the local community.

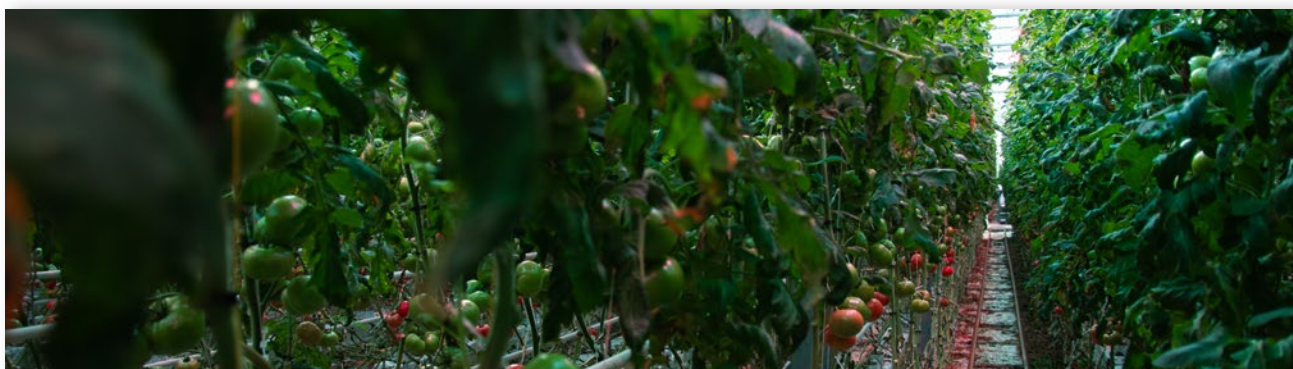


Cooperation with the Częstochowa University of Technology

PPO Siechnice Sp. z o.o. has entered into cooperation with the Częstochowa University of Technology as part of the international AGRI-BIOCIRCULAR-HUB project, funded by the European Commission's Horizon Europe programme. The partnership aims to develop and practically test innovative bio-based and biodegradable solutions that can help reduce the use of plastics in modern greenhouse production.

As part of the cooperation, we are making our production facilities available for testing biodegradable accessories used in tomato cultivation. Research conducted under real commercial production conditions will allow us to assess their functionality, durability, and impact on cultivation processes and the environment.

Our cooperation with the Częstochowa University of Technology reflects our commitment to developing innovative and more sustainable solutions for horticulture. Combining scientific knowledge with practical experience supports the creation of technologies that help reduce plastic waste and promote the development of a circular economy in the agricultural and horticultural sector.



Volvo Trucks

To ensure the safety and comfort of our drivers, we have expanded our fleet with 50 new Volvo FH 500 tractor units. The vehicles are equipped with advanced driver assistance systems that enhance safety, comfort, and ergonomics in everyday work.

This is an investment in our employees and the development of our company – the new fleet provides a higher standard of working conditions, greater reliability of transportation, and more environmentally friendly transport.



Safety first

The safety of our employees is our top priority. That is why we have installed AED defibrillators at the Citronex office in Zgorzelec, which can provide invaluable support in life-threatening situations.

In addition, we conducted first aid and defibrillator operation training, ensuring that our employees know how to respond effectively in emergencies.

We believe that proper preparation and access to the right equipment help improve the safety of our entire team.



Citronex Supports Health

We were a partner of the 10th edition of ESDO Masterclass – New Approaches in Digestive Oncology: From Bench to Bedside, held on June 19–20, 2026, in Nantes, France.

This prestigious event brought together leading European experts in gastrointestinal oncology, who shared the latest knowledge on immunotherapy, targeted therapies, precision medicine, and innovative approaches to cancer treatment.

As a partner of the event, we are pleased to have supported an initiative that promotes scientific development, the exchange of knowledge and experience, and progress in modern medicine.



European Values

On May 9, during the Europe Day celebrations in Timișoara, an employee of Yellow Fresh Fruits SRL, who also serves as Honorary Consul of the Republic of Poland, represented Poland at one of the most important events promoting European values, dialogue, and cooperation.

In the city centre, thousands of residents, representatives of institutions, members of the consular corps, and young people came together to celebrate Europe Day. The programme included a parade of European Union flags, cultural events, and educational meetings. Participants also had the opportunity to taste Polish Jedyne Malinowe tomatoes.

The event was an excellent opportunity to promote values that are important to Yellow Fresh Fruits SRL and the entire Group: cooperation, responsibility, dialogue, and sustainable development. Once again, Timișoara demonstrated its European identity and its potential as a city open to cross-border cooperation.



