

Yellow News We are local and global

September - December edition 2025

We want to show how we care about sustainable development.

Our priority is for our actions to have a positive impact on the world.





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Fruit Attraction 2025 - Madrid

We had the pleasure of attending Fruit Attraction 2025 in Madrid, one of the leading events in the fruit and vegetable industry. We used this opportunity to establish new business contacts, exchange insights with international experts, and explore the latest trends and innovations. The knowledge gained and relationships built now form the foundation of our strategy to strengthen our market position and drive growth.





New carton

We are pleased to announce the creation of the groundbreaking, innovative YELLOW banana carton, developed through a strategic collaboration with Mondi and Incarpalm.

This partnership proves that thinking "outside the box" can be taken literally! Our new carton is just as durable, made with approximately 40% recycled fiber, and up to 10% lighter than the previous design. This reduced weight directly contributes to lower CO2 emissions during transport, without compromising banana protection. The logistics process is optimized: paper bales shipped from Poland to Ecuador return the same way as yellow cartons filled with fruit.



Visit to BART

We visited the BART factory – our trusted supplier of tomato packaging! We had the opportunity to see firsthand how our packaging is made, and Marcin Dynowski guided us through the facility, explaining the production processes and how the machines operate in detail. It was a truly inspiring visit! Additionally, we took part in tests of new tomato cartons, which you'll soon be able to find in retail chains and wholesale markets.







MON Recognition for Citronex

On October 20, 2025, the central celebrations of the Holiday of the Territorial Executive Bodies of the Ministry of National Defence (MON) were held at the Polish Army Museum, led by the Central Military Recruitment Center (CWCR). This important event highlights structures crucial to building the modern Armed Forces of the Republic of Poland. The ceremony brought together distinguished guests, including representatives from the Ministry of National Defence and the Chancellery of the Prime Minister. During the event, Grzegorz Karolczak accepted an award on behalf of Rafał Zarzecki and Citronex. The recognition was granted in appreciation of the significant in-kind contributions provided by the company to the Armed Forces of the Republic of Poland. The award was presented by Colonel Grzegorz Wawrzynkiewicz. This special acknowledgment underscores the importance of strategic collaboration between the private sector and institutions responsible for our country's security.



Cracow independent Run

We are proud to announce our support for the Krakow Independence Run, which took place on November 11, 2025. We are deeply proud of this initiative, which combines patriotic celebrations with the promotion of a healthy and active lifestyle. Supporting events that encourage physical activity and promote positive values is an important part of our company's corporate social responsibility. Such initiatives align perfectly with our internal values. We congratulate all participants on their achievements and thank the organizers for an outstanding event!



Forum de Bun si Bine

We thank Calin Costinas for the invitation to the highly inspiring "Forum de Bun si Bine" event in Szulc, Bucharest. Marek Rafał Zarzecki, and Grzegorz Karolczak were deeply impressed by Profi's strategy for developing rural areas in Romania. We share this vision and are backing it with concrete actions: we are beginning the construction of a modern 10-hectare greenhouse Dubrăveni, a region with a tradition of tomato cultivation. This investment will create new jobs and enable year-round production of Romanian tomatoes, as the greenhouses will be equipped with advanced lighting systems. We hope that local pride in domestic production will replace imports.

Together, we will work toward a better Romania.





Seedling Production Plant

We have begun construction of one of the most modern plant multiplication facilities in Poland – covering 7 hectares with 11 climate-controlled greenhouses. We focus on automation and safety, using, among other solutions, ozonation instead of traditional disinfection, ensuring the highest quality and minimizing disease risks. Our goal is to combine technological innovation with excellent crop quality. We are currently looking for specialists to work in comfortable, safe conditions in line with European standards. The investment is already underway – we invite you to follow its progress!









Holiday packages

During this special holiday season, we wanted to bring smiles to the youngest members of our families. With our employees' children in mind, we organized and delivered packages filled with sweets and festive surprises!

For us, it's not only about professionalism but also about fostering a family atmosphere. We are delighted to thank our employees for their daily contributions while bringing joy to their children. It's a small gesture that shows how much we value our entire community.

We wish all our employees and their families a peaceful and joyful holiday season!





Audits - GLOBALG.A.P. i GRASP

External GLOBALG.A.P. and GRASP Audits Confirm High Standards in Our Tomato Companies

In recent weeks, our tomato companies underwent their annual external GLOBALG.A.P. and GRASP audits, confirming the quality of production and responsible social practices. The audits were conducted at three locations:

PPO Siechnice - October 29, 2025

Polskie Pomidory S.A., Bogatynia – November 25, 2025

Polskie Pomidory S.A., Ryczywół – December 4, 2025

We are pleased to report that no non-conformities were found at any of the locations, confirming the high level of care for food safety, the environment, and working conditions.

The GLOBALG.A.P. standard verifies responsible production management, plant protection, resource management, and product safety, while the GRASP module focuses on social aspects, including labor rights, communication, and employment conditions. We thank our employees for their professional preparation and for consistently maintaining the highest standards.





The highest food safety standards

The end of 2025 brought excellent results for our companies in a series of external audits, confirming that food quality and safety are the foundation of our operations.

On 1–2 December 2025, an IFS Food audit was conducted at PPO Siechnice and was completed at the higher level. Both Citronex I locations also achieved outstanding results, maintaining IFS Food certification at the higher level and BRCGS for Food Safety certification at level A+ — one of the highest possible — during unannounced audits.

These achievements are the result of the daily commitment of our teams and consistent attention to quality at every stage of our processes. We would like to thank all employees for their professionalism and contribution to maintaining such high standards.



POLECO i Sustainability Expo

Citronex I at POLECO and Sustainability Expo

Citronex I employees took part in two important events dedicated to environmental protection and sustainable development: POLECO in Poznań and Sustainability Expo in Warsaw. These events provided an opportunity to exchange experiences and engage in numerous discussions with experts and partners.

At POLECO, we explored the latest trends in the circular economy, energy efficiency, and environmental management. Sustainability Expo, in turn, allowed us to gain deeper insight into innovations supporting climate neutrality and to participate in workshops focused on ESG strategies.

Participation in both events confirms our commitment to responsible business practices and to seeking solutions that foster sustainable development. We would like to thank our employees for actively representing the company.





Thank You



This year has been exceptionally busy and groundbreaking for our company. We many ambitious projects, implemented have completed important improvements, and achieved goals that not long ago seemed distant.

We sincerely thank all our employees for their dedication, perseverance, and daily efforts, as well as our contractors and business partners for their trust and cooperation. Thanks to you, this year has brought us so many successes.

We are entering the next phase full of energy and motivation — together, we can achieve even more!





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